

**BOB & ALICE SPINK
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Ms Michelle Kirrage
Premier Choice Group
17 White Horse Yard
Richmond Road
Towcester
Northants NN12 6BU

Dear Michelle

I am sending you this letter in the hope that you will use it, and the enclosed document to reinforce the message to your clients and potential clients that private healthcare really can – as it did in my case – mean the difference between life and death.

My story is not unique. It could (and frequently does) happen to anyone. It proves that the NHS is a lottery. I have deleted the names of hospitals and doctors to protect the guilty but we all know that similar stories are being enacted at hospitals around the country every day.

What price would we pay for good health? Those who are healthy never give it a second thought: those who are less fortunate would give anything to feel well again. My medical treatment has so far cost in excess of £40,000 (you have seen the invoices for just one month!) all paid for by my insurance which will continue to cover my medical bills for as long as I need treatment.

What is so fantastic about the service you offer is that you can find the right provider and package to suit the needs of any client and I would urge anyone to take advantage of the security and peace of mind that you offer.

Yours sincerely,



Alice Spink